

TCI Named SIIA Education CODiE Award Finalist for High School Economics Curriculum

“Econ Alive! The Power to Choose” Earns Prestigious Education Industry Recognition

MOUNTAIN VIEW, Calif. – April 15, 2015 – [TCI’s Econ Alive! The Power to Choose](#) is a finalist in the 2015 Software & Information Industry Association (SIIA) Education CODiE Awards for Best Social Sciences or Social Studies Instructional Solution. The [SIIA CODiE Awards](#) are the premier honor for the software and information industries, and have been recognizing product excellence for 29 years. The awards have more than 85 categories and are organized by industry focus of content, education and software.

Econ Alive! The Power to Choose is a comprehensive, semester-long economics curriculum that demystifies economics for high school seniors. It is made up of concise, standards-based text with activities that help students grasp complex concepts through understandable, real-world situations. Using this in-depth, online curriculum, students embark on collaborative projects, writing assignments, critical-thinking challenges and problem-solving group work. Teachers and students access a wealth of coordinated resources – easy-to-implement presentations, clear standards-based content, interactive student notebooks, formative and summative assessments, and more.

“We are honored to see our latest social studies solution, *Econ Alive! The Power to Choose*, recognized in the prestigious CODiE Awards. We know from our 2012 CODiE win the significance of these awards in the ed tech community,” said Bert Bower, TCI founder and CEO. “Using the best of technology and hands-on experiences, *Econ Alive!* makes learning fun while preparing students for the challenges ahead in college and career.”

All winners will be announced during a special awards dinner at the nation’s leading education technology conference, the Education Industry Summit, in San Francisco on May 5.

About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 800 member companies worldwide that develop software and digital information content. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age. For more information, visit www.sii.net. The Education Technology Industry Network (ETIN) of SIIA serves and represents more than 200 member companies that provide educational software applications, digital content, online learning services and related technologies across the K-20 sector. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information on ETIN of SIIA, visit sii.net/etin.

About TCI

TCI is an award-winning online K-12 publishing company created by teachers, for teachers. For more than 20 years, the company has partnered with the education community to fundamentally change classroom instruction. TCI’s K-12 programs are based on proven teaching strategies and practices that

bring learning alive and achieve consistent, positive classroom results. TCI believes that the best education marries great content, meaningful technology and interactive classroom experiences. The end result: students of all abilities and learning styles succeed. For more information, visit www.teachtci.com.

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